



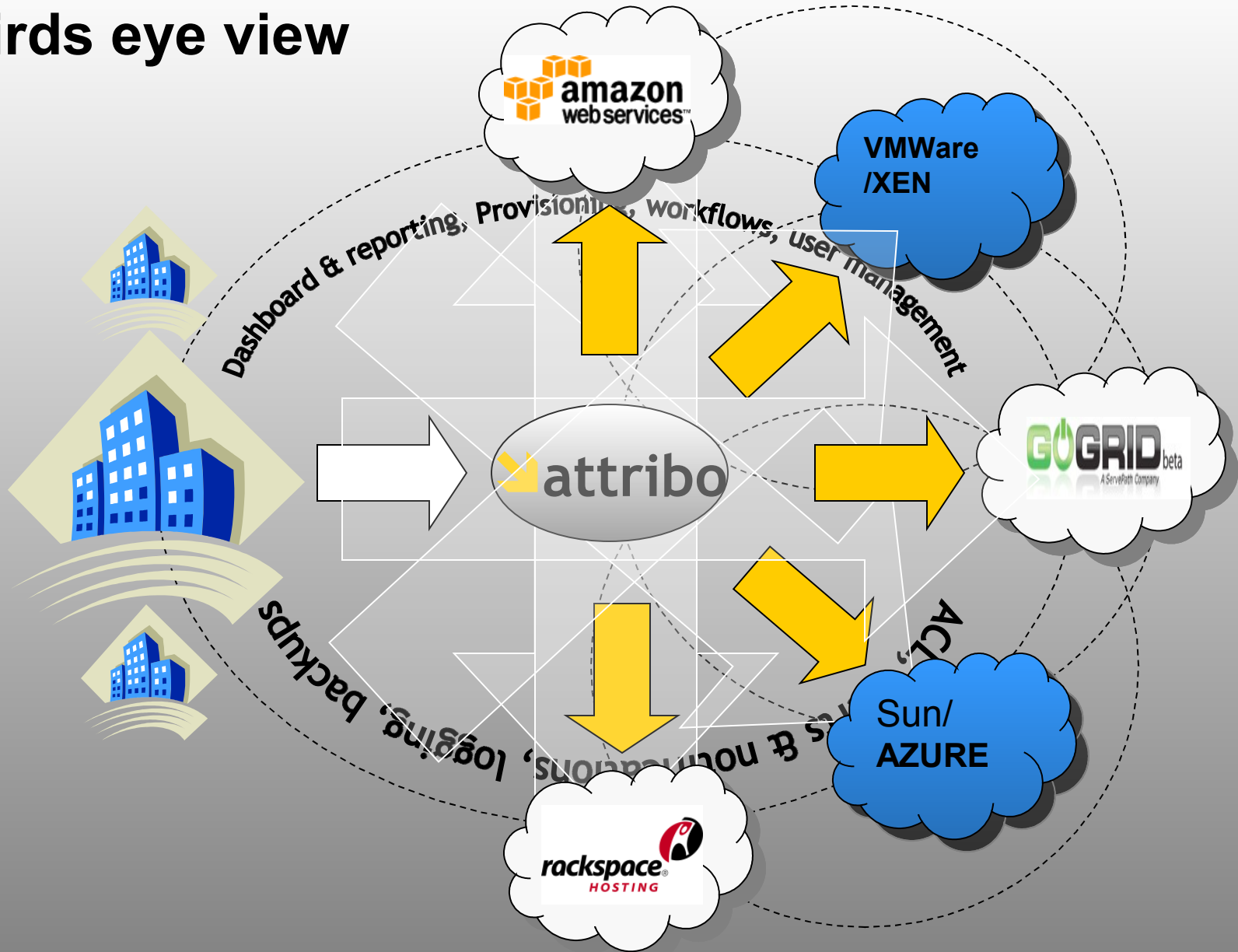
cloud management solutions

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## Introduction

Attribo is an upcoming & exciting start-up in **cloud management space**, with aggressive focus towards solving the end user adaptability & usability issues related with **managing & monitoring** cloud resources across **multiple** cloud vendors like **Amazon, Rackspace, GoGrid, Eucalyptus** & more.

# Birds eye view



# Business Focus

- Cloud being the only way to achieve **virtualization** for a vast majority of IT end users & given that there are already plenty of **public cloud vendors** who make it possible for you to deploy your IT initiatives on a virtual environment it adds to more challenge in terms of **manageability & automation** issues related to your cloud infrastructure.
- This is where "**Attribo Cloud Control Center (beta)**" helps you manage & automate your IT processes & streamline cloud utilization while burning less CPU cycles & dedicated manpower, not to mention drastic reduction in capex & opex.

# Value Proposition

- With our flagship product “**Attribo Cloud Control Center**” we have taken one more step towards offering a world class **cloud management tool** to help **deploy, manage, monitor, auto scale & load balance cloud resources** more **efficiently & productively**, leaving IT team's with more flexibility to concentrate on other business priorities.
- Attribo3C brings the cloud power to IT Administrators fingertips while keeping investments lowest in the industry.



# Products & Services

## ➤ **Attribo Cloud Control Center**

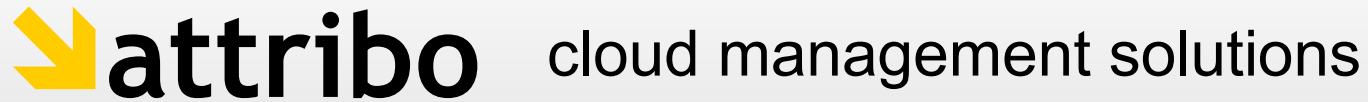
- SaaS based hosted **Attribo3C Application** offered on subscription basis
- On premises deployable **Attribo3C Enterprise Server** with annual licensing model
- Exploring other venues

## ➤ **Professional Services**

- Cloud Infrastructure & network management & monitoring support on project basis
- Cloud based software development support on project basis

# Social cause

- Attribo since inception has **dedicated** to help customers contribute to **Green IT** revolution in what ever ways possible. Every time you deploy a virtualized resource you are actually **helping reduce the Carbon Footprint** & we believe its the right **direction & partnership** with you to realize a **safer, greener & healthy** future.
- **Energy & Carbon footprint**
  - Attribo JOINS CLIMATE SAVERS COMPUTING INITIATIVE (CSCI)
- **Green IT initiatives**
  - Applied to be part of International Tree Foundation (ITF)



Thank you for your time & interest!

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